



NORFOLK VISION 2100



Creating the
22nd Century
Norfolk

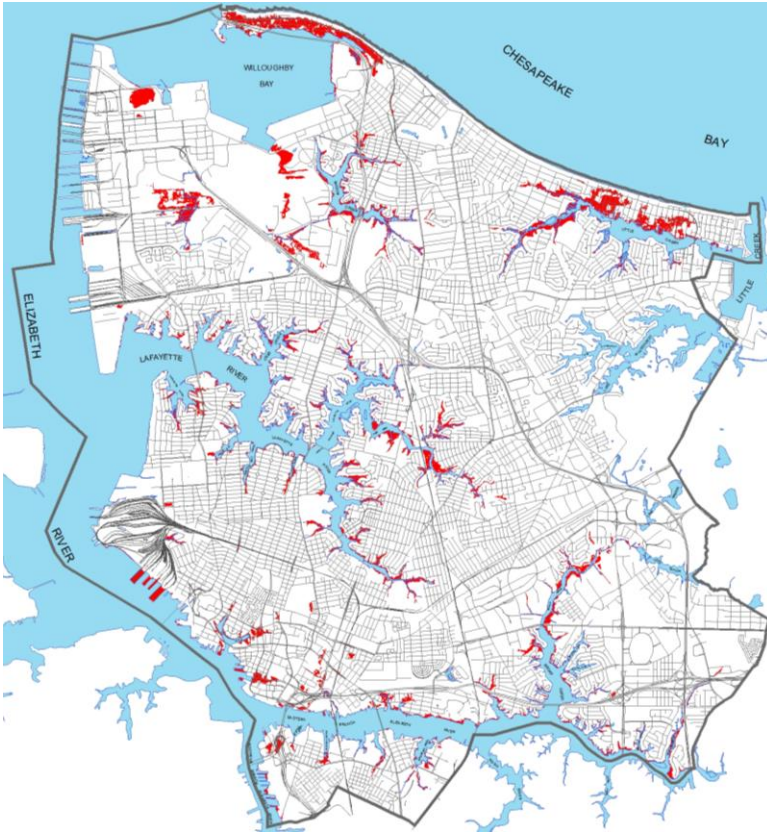
Visioning Meeting
#2

June 16, 2016

Meeting Agenda

1. Introduction
2. Vision 2100 Overview
3. Planning Areas Exercise
4. Opportunity Areas Exercise
5. Wrap-up and Next Steps

Norfolk's Challenge



Sea levels with 2-3 feet of water rise



Flood zones with 2-3 feet of water rise

What is Vision 2100?

- Strategy for addressing sea level rise in long-term future
 - In the past, the focus was on the challenges
 - In the future, those challenges will give rise to opportunities
- Blueprint for aligning decision-making today with the needs of tomorrow
 - Focus is on land use, but economic and social considerations will also be a part of the vision

NORFOLKVISION2100



Where are we in the process?

- Awareness building (Fall 2015)
 - Research on challenges/concepts
 - Group exercises to develop concepts
- Asset mapping (Winter 2016)
 - Community exercises
 - Identifying Norfolk's key assets
- Vision Development (ongoing)
 - Series of workshops
 - Confirming vision concepts, developing strategy



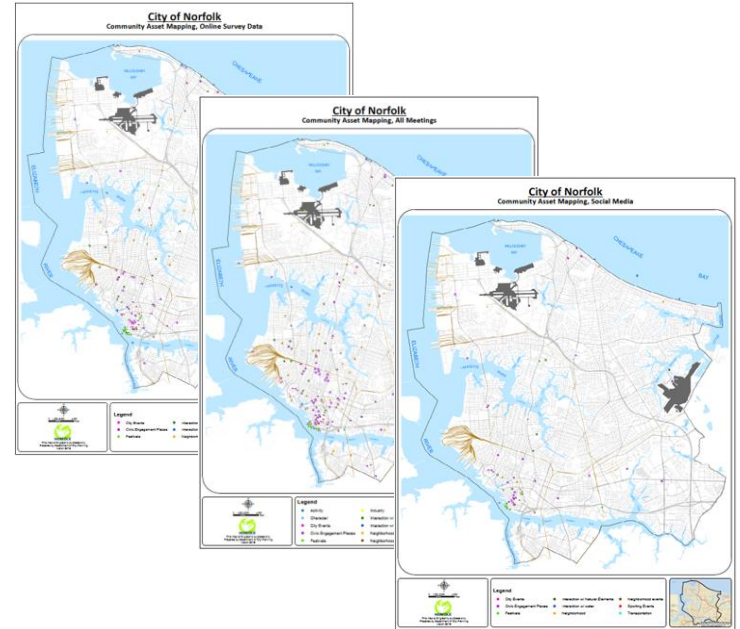
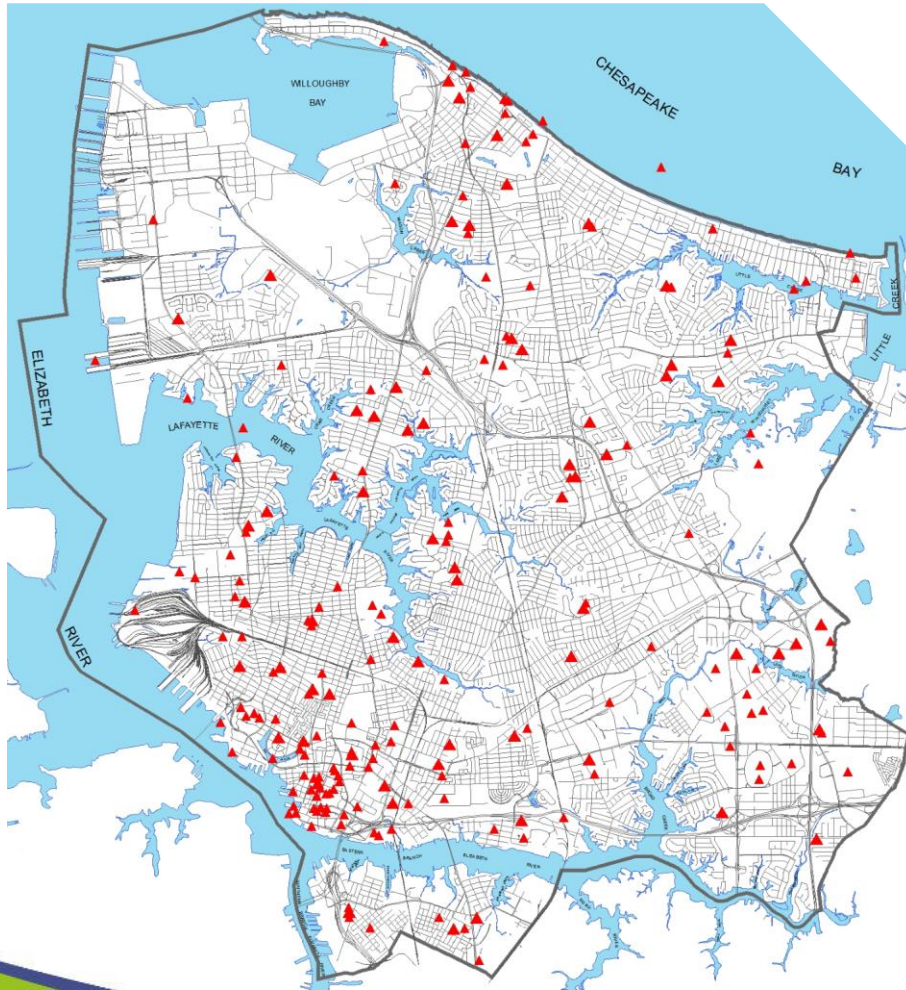
Vision 2100 Asset Mapping



- Process of identifying community assets- people, places, things, events
- 500+ participants
- 4,000+ data points



Vision 2100 Asset Mapping



Shops Restaurants
 Urban Trail Historical
 Involvement
 Resources Canopy Biking
 Transit
 construction Homes Connectivity
 South Institutions Higher Pedestrian TIDE
 Diversity Culture Buildings
 Neighborhoods Forest Civic History
 Bases Naval Food Light City Art Rail
 Engagement New Communities Regional Friendly
 Roads Academic

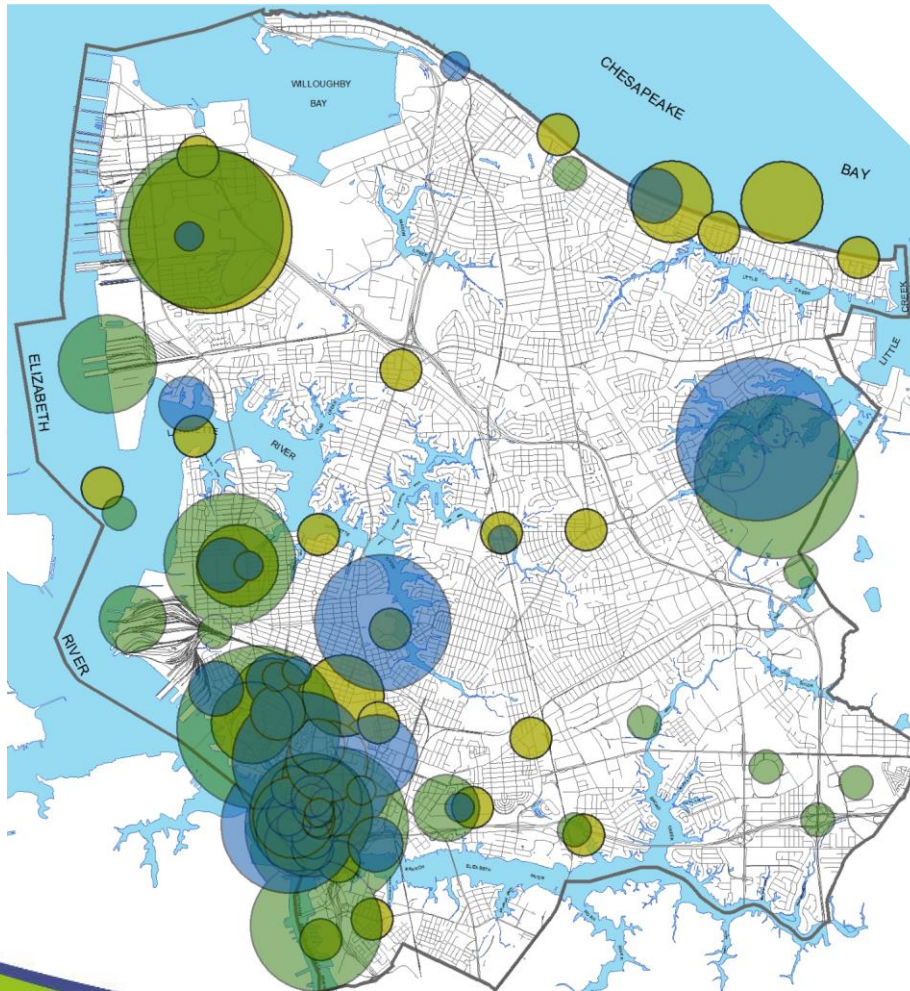


Vision 2100 Visioning

- First meeting, 7 groups identified:
 - Places with economic, cultural, and identity “community values”
 - Places with “potential value”
 - Transformation areas that could/should change or stay the same

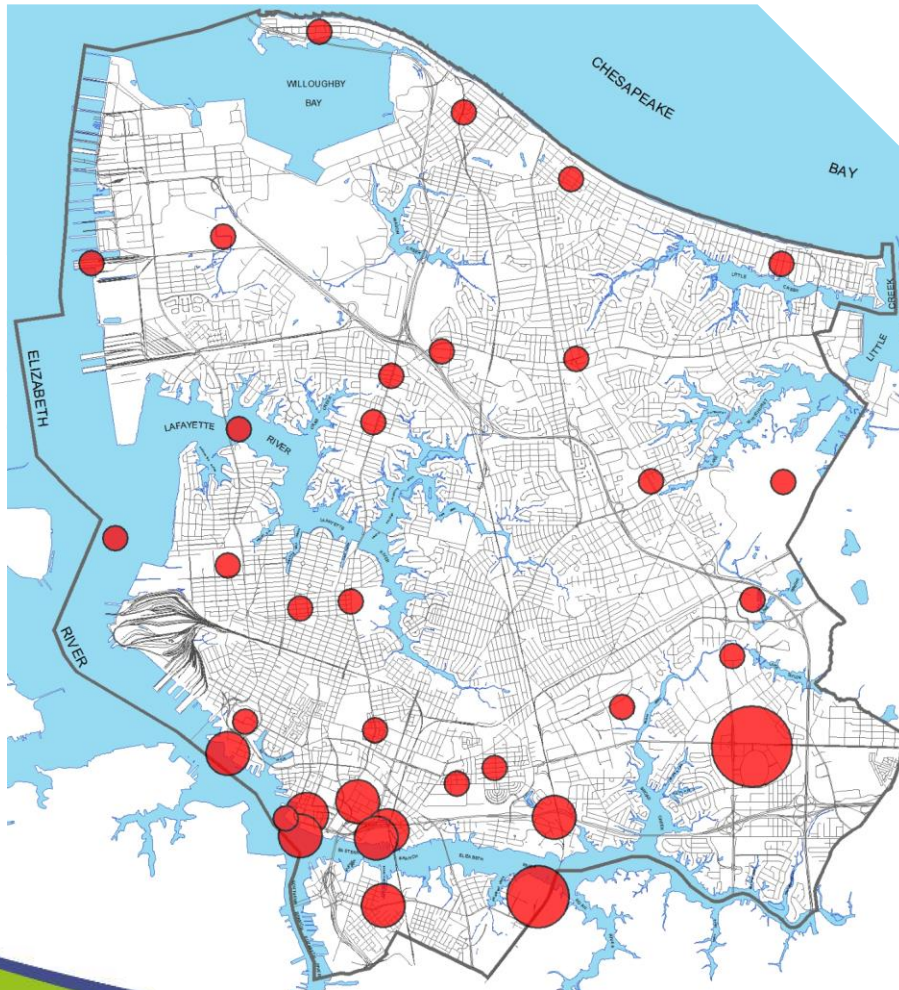


Community Value Areas



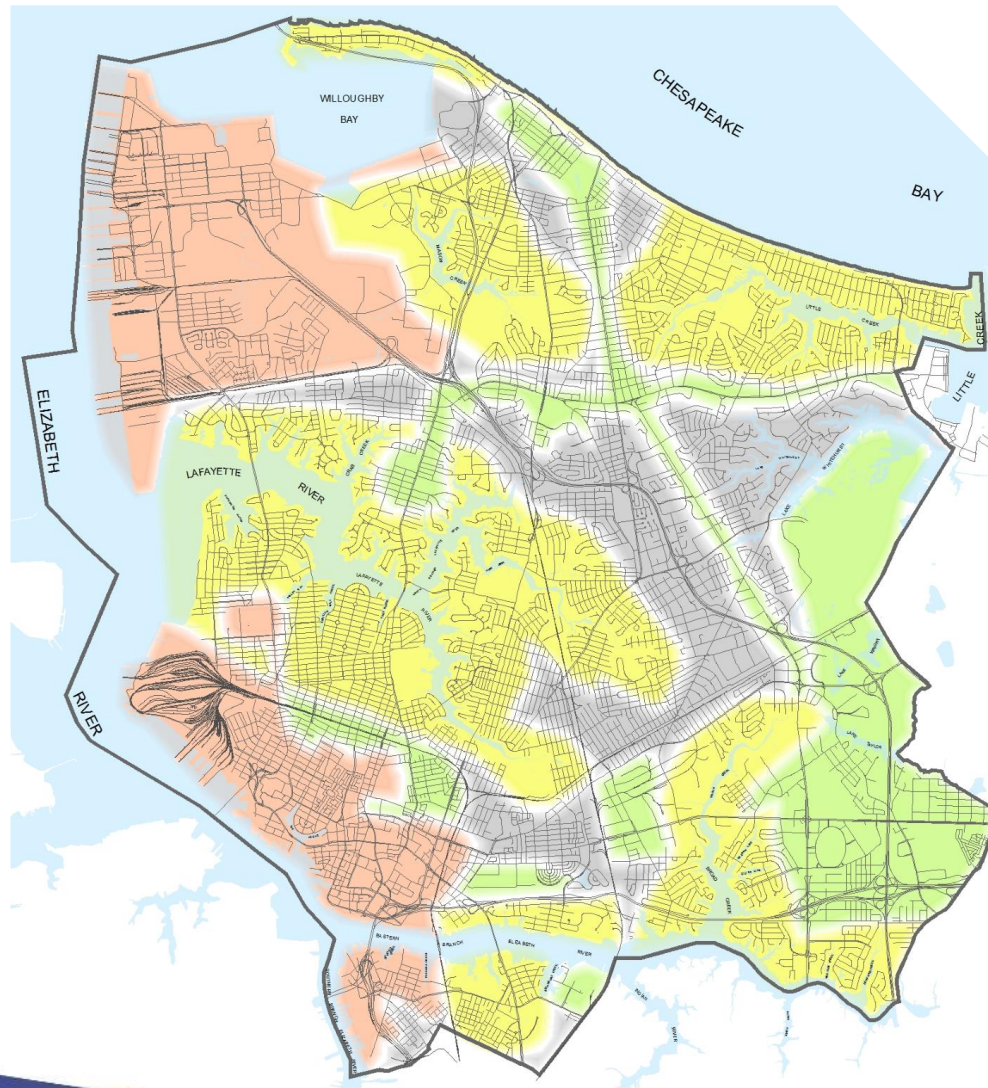
- Green dots – economic value
- Blue dots – cultural value
- Yellow dots – identity value

Potential Value and Transformation Areas



- Red dots – potential value
- Red lines – areas to change
- Blue lines – areas to keep the same

Planning Areas



Exercise 1: “Describing the Planning Areas”

- Describe each planning area for us:
 - What do they look like today?
 - What might they look like in the future?
- In the future, which characteristics are most important to each area?
 - Each person places 3 dots per planning area

Group Reports – Exercise 1

- What was the most surprising characteristic identified by your group?
- Based on the dots that your group placed, in the future, what will be the key characteristics of each planning area?

Exercise 2 : “Speed Dating with a Map”

- Describe each example opportunity area for us. When looking at the year 2100:
 - What should be in these areas?
 - What shouldn't be in these areas?
 - How would you define success for these areas?
 - What will be needed to make these areas successful?
- Place your comments (on sticky notes) directly on each map



What's next?

- Online exercise available tomorrow
 - More opportunity to help us describe and plan for these areas
 - Input from this meeting will be used to pre-populate the exercise
- August 18th Meeting
 - Review of draft Vision 2100 plan